

YESS CALL FOR INNOVATIVE BUSSINESS IDEAS – GREECE ANNEX 2: APPLICATION

Project Name

maximum 50 characters

Short Name

maximum 15 characters

Contact Person

(Full Name, Address, Telephone Number, Email)

Abstract

Would you briefly describe your entrepreneurial initiative? What are its basic characteristics?

maximum 500 characters

New Business Idea **Existing Startup**

Sectors [Other-more than one answers)

- Tourism** **Design**
 Blue Growth **Social Innovation**
 E-Health

Relevance to the Eligible Areas (Puglia, Epirus, Ionian Islands, Western Greece) *

maximum 500 characters

*existing companies should also refer to the registration at the relative chamber of commerce

Status of the initiative - Maturity

What is the stage of maturity of your entrepreneurial initiative? What is the level of definition of the technology or the products/services it provides or intends to develop?

maximum 500 characters

Team

How is the project team composed? What are the individual competences? What role will each staff member play in the enterprise?

maximum 500 characters

Business opportunities

What need, does the solution identified by your business idea address? What problem does it solve? To which need does it respond? How urgent is it?

maximum 500 characters

Target

What is the market of reference for your entrepreneurial initiative? Could you segment it appropriately and quantify it? Who are the users and customers?

maximum 500 characters

Competitors

Which other companies operate in the same market sector, offering similar services/products? Who are the main competitors of your entrepreneurial initiative?

maximum 500 characters

Innovative potential

What is the innovative potential of your business project? Which technologies are developed or used? Are there other competitive factors (e.g. customization, service, process simplification, etc.)?

maximum 500 characters

Intellectual property

What is the innovation property (patents, copyrights, methods, algorithms) that the team owns? Do you need any licenses from a third party?

maximum 500 characters

Business model

What is your business model?

maximum 500 characters

Revenue model

What is your company's revenue stream model? What are the main revenue channels and expected cash flow dynamics?

maximum 500 characters

Partners

Which are the main partners and/or suppliers that will help your business initiative to achieve the milestones?

maximum 500 characters

Operational plan

What are the main steps that will be taken by your entrepreneurial initiative? How do you intend to achieve the key milestones?

maximum 500 characters

Financial forecasts (Optional)

What are company's financial goals for the first three years of activity?

maximum 500 characters

Budget (Optional)

What are the requests you would make to a donor for the first year of activity? How would you use these resources in relation to the achievement of the fundamental milestones?

maximum 500 characters

It is possible (but not mandatory) to attach a business plan related to the project in free format.